

bryce langille

732.272.4849 | blangille22@gmail.com

Creative Producer / Director / Editor

experience:

Freelance

Creative Producer/Director/Editor

June 2018 – Present (NYC/LA/Remote)

- Led campaigns for Live Nation, Roc Nation, & etc.
- Direct content campaigns for music, fashion, & etc.
- Manage timelines, vendors, budgets, & creative app.

Roc Nation(Paper Planes)

Creative Producer

April 2023 – November 2023

- Produced campaign content for seasonal drops
- Edited visual assets for social and e-commerce

Johannes Leonardo

Associate Producer

June 2022 – March 2023

- Supported campaigns for clients
- Oversaw pre-post scheduling, internal reviews

Madison Media Group

Sr. Exec Assistant & Producer

September 2021 – June 2022

- Managed campaigns for Truist and the NFL
- Led team logistics and account management

Big Noise Music Group

Sr. Ex Assistant & Creative Producer

February 2021 – September 2021

- Oversaw creative for Girlfriends and Travis Mills
- Delivered content for tour and social rollouts

early career:

Universal Music Group

Client Success Representative

November 2020 – February 2021

- Supported digital marketing and account teams

Thunder Road Productions

Intern/Administrative Assistant

June 2019 – October 2020

- Conducted script coverage and research for projects

Live Nation: Power Plant Live!

Entertainment Manager

June 2015– May 2018

- Managed on-site operations for the venue

education:

Loyola University Maryland

Grad: 2018

Baltimore, Maryland

Bachelor's Degree in Business Administration

General Assembly

Grad: 2020

New York, New York

Software Engineering Immersive Program

clients:

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|--------------------|--------------------|
| • Netflix | • Big Noise |
| • Marvel Studios | • TAO Group |
| • Roc Nation | • Lyrical Lemonade |
| • Adidas | • Paper Planes |
| • Sony Music | • Reebok |
| • Uber | • FAE Group |
| • Stone Pony | • KennyNYC |
| • PennyPack Crates | • SuckerPunch |
| • Range Music | • Island City Pro. |

skills

Creative Production, Campaign Strategy, Budget Management, Vendor Coordination, Pre- Production, Post-Production, Premiere Pro, After Effects, Photoshop, Illustrator, Marketing & Media, Paid Social, Influencer Collabs, Digital Campaigns

tools

Airtable, Smartsheet, Notion, Asana, Slack, Adobe Suite, Google Suite, Monday.com, Canva, Frame.io, Moxion, Google Workspace, Google Analytics, CreatorIQ

soft skills

Team Leadership, Creative Problem-Solving, Detail-Oriented, Collaboration, Communication, Vision-to-execution mindset, Mentorshp, Stakeholders & Talent Relations (internal/external)



Video Editing



Graphic Design



Storyboarding



Illustration



Strategy



Photography